

The Create Foundation for Art-Science Innovation presents



SYNAPSE
SOIRÉE
The Potentiation of Art,
Neuroscience and Technology

A 2025 Society for Neuroscience Networking Event

SPONSORSHIP DECK

Advancing Interdisciplinary Integration – Celebrating the Power of Art and Science



SYNAPSE SOIRÉE

The Potentiation of Art,
Neuroscience and Technology

SAVE THE DATE

NOV 18th 2025

Marriott Marquis Hotel, San Diego, California

Let's collaborate to spark bold conversations and creative thinking at the intersection of neuroscience, art, and technology. **The Create Foundation** invites you to partner with us for *Synapse Soirée: The Potentiation of Art, Neuroscience, and Technology*, a unique networking experience that brings together neuroart-scientists and changemakers. Join us as we spotlight visionary art, elevate diverse voices and inspire an era of interdisciplinary connection.



The Create Foundation

for Art-Science Innovation

We’re a Montréal-based nonprofit with a global vision. We believe in the transformative potential of creativity and innovation at the intersection of art, science, and technology. By nurturing and advancing art-science initiatives worldwide, we’re developing a powerful network of interdisciplinary research and creation.

We believe in:

Curiosity-Driven
Exploration

*Following questions,
sparking ideas*

Advanced Skill
Development

*Honing craft and
technique through practice*

Impactful Knowledge
Translation

*Turning discovery into
community impact*

Innovative
Collaboration

*Creating together,
beyond boundaries*



www.create.ca



[@create.ca](https://www.instagram.com/create.ca)



[@TheCreateFoundation](https://www.facebook.com/TheCreateFoundation)



[@TheCreateFoundation](https://www.linkedin.com/company/TheCreateFoundation)

An evening of impactful knowledge translation and innovative collaboration



SYNAPSE SOIRÉE

The Potentiation of Art,
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Synapse Soirée, taking place on Tuesday, November 18th, 2025 at the **Marriott Marquis Hotel** San Diego, is a featured Neuroscience Networking Event at the **Society for Neuroscience (SfN) Conference**, a conference that welcomes **over 30,000 attendees** annually. Hosted by *The Create Foundation*, this unique gathering brings art, neuroscience, and technology into dynamic conversation, curating a high-impact space for collaboration among researchers, students, artists and innovators.

The evening will feature selected works in **neuroart**, showcasing compelling visual and interactive creations that reflect the complexities of the brain and mind. Furthermore, an **open discussion** on interdisciplinary thinking led by selected panel members will highlight how creativity goes hand-in-hand with discovery, inviting attendees to explore new ways of seeing, knowing and collaborating across fields.



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**DRIVING
INNOVATION
THROUGH
INTERDISCIPLINARY
EXCHANGE AND
CREATIVE INSIGHT.**

EVENT IMPACT

UP TO
**180
GUESTS**

From distinguished universities and institutions in neuroscience research across the globe, such as McGill University, John Hopkins University of Medicine, University of Toronto, Yale University, ETH Zurich and the National University of Singapore.

**10
FEATURED
ARTWORKS**

Carefully selected for their originality and depth, the 10 featured artworks offer compelling and diverse perspectives on the brain and neuroscience. Each piece invites viewers to explore complex neural themes through innovative artistic approaches, highlighting the rich dialogue between art and neuroscience.

**5
DISCUSSION
LEADS**

Our discussion panel will feature seasoned experts and visionary innovators from diverse concentrations in neuroscience, art, and technology. These thought leaders will share their insights on interdisciplinary practices, exploring how the fusion of creative and scientific thinking drives breakthrough solutions.



SYNAPSE
SOLRÉE

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OUR NEUROSCIENCE NETWORKING EVENT WILL

- 1 **Foster interdisciplinary dialogue** that sparks new perspectives and collaborations in art-science research.
- 2 **Showcase neuro-inspired creativity** that explores the brain, mind and human experience through an artistic lens.
- 3 Offer insights on how creative approaches can **illuminate scientific challenges** and offer novel solutions.
- 4 **Strengthen global connections** among professionals working at the intersection of art, neuroscience and innovation.



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PARTNER WITH US

1 **High Visibility**
REACH OVER
40,000
people across our network

2 **Align with Innovation**
Position your organization
alongside groundbreaking ideas
at the intersection of art,
science, and technology.

3 **High-value Networking**
Connect directly with global
researchers, industry leaders,
creatives, and emerging talent.

4 **Global Recognition**
Get media coverage, digital
storytelling, and event branding
that extend your reach beyond
the conference.

5 **An Impactful CSR
Contribution**
Support educational outreach, the
arts and culture, and diversity
among research-creators through
this unique interdisciplinary event.



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WHY NOW?

The Society for Neuroscience Conference offers a truly **global stage**, attracting leading minds from across continents, ensuring your organization will be seen and remembered. With **rising demand for interdisciplinary innovation**, funders, researchers, and the public increasingly value **cross-sector collaboration** to tackle complex challenges. By participating, your organization can join the growing **international momentum** in art-science engagement and **position itself at the forefront** of this exciting movement. This is a unique opportunity, as the 2025 event represents the **only official SfN networking gathering** dedicated specifically to art-science integration.

SfN

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Our fundraising target for SfN 2025

\$30,000

Your support will unite a vibrant community of innovative researchers, empowering a dynamic networking event that fuels collaboration, sparks creativity and drives the future of art-science integration.



SYNAPSE
SOURCE

The Potentiation of Art,
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OUR AUDIENCE

**Researchers in Neuroscience,
Psychology and Health**

Graduate Students

Industry Leaders

Interdisciplinary Artists

Entrepreneurs & Tech Innovators



Did you know?

The Create Foundation has built a network of innovative art-scientists hailing from **Canada, the USA, Mexico, the UK, Spain, Italy, Switzerland, the Netherlands, Romania, Luxembourg, Taiwan and New Zealand**. Learn more at www.create.ca/cremap

PARTNER WITH US

Engage with a passionate network of emerging neuroscience talent and show your support for the future of research, innovation and art-science collaboration.

COMMUNITY SPONSOR

\$2,500

25-49% Partner signage
Social media shoutouts & post
collaborations

VISIONARY SPONSOR

\$25,000⁺

Lead event sponsor
Keynote speaking opportunity
Custom award opportunities
Award presentation opportunities
Over 75% partner signage
Custom branding opportunities
Custom sponsorship packages
Media usage rights
Long term partnership opportunities

INNOVATION SPONSOR

\$10,000

50-75% Partner signage
Award presentation opportunities
Media usage rights
Custom sponsorship packages
Dedicated sponsor highlight
Post event report



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OTHER WAYS TO HELP

In-kind Sponsorship Opportunities

In-kind sponsorships offer another impactful way to support the event—by providing materials, services or resources that help bring the experience to life while showcasing your commitment to the community.

Media & Press coverage

Product donations for gift bags

Raffle giveaways

Photography & Video coverage

Event production services

Event Decor

Printing

Transportation

Awards & Prizes

Accommodation

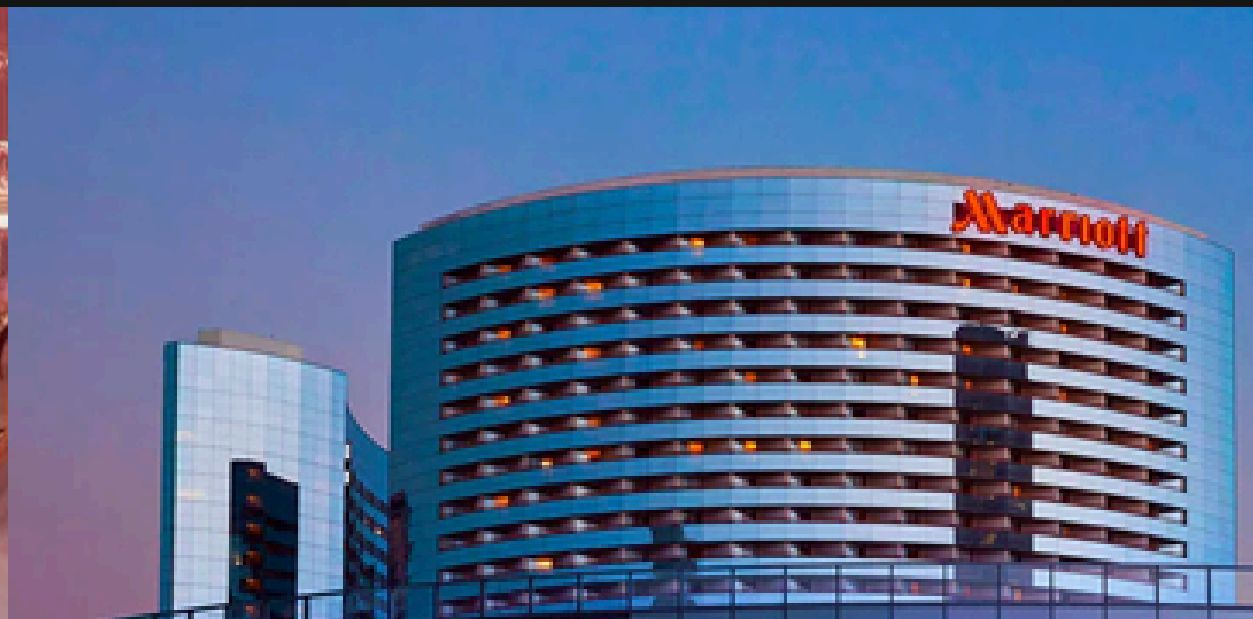
Benefits for In-Kind Sponsors

Visibility during the event
Acknowledgement in event communications
Opportunity to display products and services at the event



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Join us in driving innovation at the crossroads of neuroscience and art. Together, we can create a collaborative future that inspires breakthroughs, nurtures creativity and shapes the leaders of tomorrow.





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NOV 18th 2025

Marriott Marquis Hotel,
San Diego, California

JOIN US IN DRIVING INTERDISCIPLINARY INNOVATION.

To become a sponsor or make a donation, contact us about our SfN 2025 Neuroscience Networking Event, ***Synapse Soirée: The Potentiation of Art, Neuroscience and Technology***

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